



*Association for  
Continence Advice*

*Professionals United in  
Continence Care*

*Who We Are &  
What We Do*

*The Association for health and allied care  
professionals concerned with the promotion of continence and the  
better management of incontinence*

Registered Charity No 1054  
Limited Company by Guarantee No 3029494

## ***Association for Continence Advice***

The ACA is a multi-professional association open to all health and allied care professionals and to those who have a concern for the promotion of continence and the better management of incontinence.

The ACA started in 1980 with a questionnaire sent to every Health Authority and Board in the UK seeking to identify concerned professionals. At that time there were only 19 nurses in the UK identified as Continence Advisors; now most NHS Trusts and many private healthcare organisations have staff designated as continence specialists.

***As continence care has changed, so too has the complexity of members' backgrounds;*** with physiotherapists, occupational therapists, midwives, hospital, practice and district nurses, health visitors, lecturers, researchers, NHS managers, health care assistants, nursing homes and doctors increasingly represented alongside the central core of continence specialists.

The number of overseas members has also increased, reflecting that the pioneering work of the early founders has gained recognition throughout the world.

## ***Benefits to members .....***

### ***ACA Conference & Exhibition***

- Corporate members will have three weeks priority booking of exhibition stand space at the ACA Annual Conference and Exhibition.
- Corporate members will receive a corporate members plaque, free standing or wall mounted, with a certificate stating that the company is a corporate member, for display at ACA exhibitions and study days.
- A poster will be displayed at the conference registration desk thanking all corporate members by name for their continuing support of the Association.
- The conference and exhibition handbook will include a page with corporate members' names and logos, thanking corporate members for their support of the Association.

### ***ACA Research and Development Grants***

Through close partnership working with our corporate members, the Association is often able to offer grants to its individual members to promote or research a particular aspect of their clinical work. Such grants (including the application process) are publicised in the ACA Newsletter as they become available.

### ***ACA Newsletter***

The ACA's quarterly Newsletter provides members with articles covering clinical issues, research, product news, information and updates on courses and conferences as well as regional and national news. This is circulated free of charge to members.

- Corporate members will be able to place one loose insert per year into any of the 4 editions of the *Newsletter*, free of charge. The current value of a free insert is £500.00.
- There will be automatic acceptance of all corporate press statements in the *Newsletter*, though all press statements/photographs may be subject to editing.

### ***ACA Corporate Members***

Our Corporate Members continue to give valued support to the ACA in a diverse number of ways and are closely involved in branch activities and the national conference.



**Association for Continence Advice**

c/o Fitwise Management Ltd  
Drumcross Hall  
Bathgate, West Lothian EH48 4JT  
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Fax: +44 (0) 1506 811477  
Email: info@fitwise.co.uk  
Website: www.fitwise.co.uk

Professionals united in  
continence care

**Corporate Membership Application Form**

Please complete this application form and return it with a **cheque** or **direct debit mandate** for the relevant amount.

**Membership Category**

Corporate Membership	Open to commercial companies
	<b>UK - £450 +VAT (£517.50) Overseas - £650 +VAT (£747.50)</b>

**ACA CORPORATE MEMBERSHIP APPLICATION DETAILS**

(please print all details clearly in BLOCK CAPITALS)

**Main Company Contact**

**Title:** ..... **First Name:** ..... **Last Name:** .....  
(Mr/Mrs/Dr/Miss/Ms)

**Position in company** .....

**Company address as it will appear in the ACA Directory :-**

**Company:** .....

**Department:** .....

**Address:** .....  
.....

**Town or City:** .....

**County:** .....

**Country:** ..... **Post Code:** .....

**Main Tel No:** ..... **Ext/Bleep:** .....

**Direct Line No:** ..... **Fax:** .....

**e-mail address** .....

**Company Website address (for direct link from ACA website to Corporate member website)**

.....

Address to which all ACA mailing should be sent:-

**Mailing address:** .....  
.....  
.....  
.....  
.....  
.....

**Post Code:** .....

**Please include Company Contact details for :**

**1. Accounts Department** Tel: .....

**2. Sales & Advertising** Tel: .....

The ACA occasionally carries out mailings for companies. ACA arranges the mailings and it does not release details of the membership to the companies concerned. It will not carry out a mailing for an unknown company. However, this is a useful source of income for the Association and has the benefit of keeping the membership informed of commercial developments. Please indicate if you do not wish to receive company mailings of this nature in the future.

*(Please tick **one** box as appropriate)*

**I do wish to receive company mailings**

**I do not wish to receive company mailings**

In terms of recent legislation relating to Data Protection and the receipt of unsolicited emails you are entitled to receive emails for products and services only if you specifically give consent. In the same way as ACA currently carry out mailings for companies without releasing members details to the companies concerned and raise income for the association in doing this, there is an opportunity for ACA to offer the same service to companies by providing similar information electronically. However, there is a legal requirement for you to give consent for this to happen. Please complete the following declaration according to your preference.

*(Please tick **one** box as appropriate)*

**I consent to the receipt of emails for products or services**

**I do not consent to the receipt of emails for products or services**

Signed by: \_\_\_\_\_

Print name: \_\_\_\_\_ Date: \_\_\_\_\_



This area is for ACA office use only					
Cheque		Cash		Membership No:	
Postal Order		BACS		Membership Card	
Money Order				Regional Organiser	
Direct debit					
Credit Card		Lodged		Complete	

## ***Benefits to Members cont .....***

### ***Directory of Members***

This comprehensive directory of ACA members is an invaluable resource and an individual copy is sent to all members.

### ***ACA Branches***

The ACA regional Branches provide local support for members and are run by a volunteer Committee of elected local members. Details of the ACA branches and Branch Organisers are provided on joining.

The ***ACA Branch Handbook has been produced*** to provide guidance and information for branch committee members.

***Study Days are held regularly in the Branches.*** Education is seen as the single most important requirement of members. Branch activity programmes are varied, covering a mixture of clinical and professional issues combined with social and networking activities and opportunities to share experience.

### ***Website***

The members section of the website provides information on latest research, regional updates, corporate links, a members discussion forum and much more. A personal password is issued to all new members to allow full access to the website. [www.aca.uk.com](http://www.aca.uk.com)

- Corporate members will be acknowledged on the ACA website and will have a direct link from the ACA website to the company website.

## ***Publications .... (the following are provided to all members)***

### ***ACA Notes on Good Practice®***

The Notes have been published in partnership with Teleflex. This is a body of work compiled by the ACA, created from experience and research and peer reviewed by its members. It is an immeasurable work of reference for healthcare professionals. Individual sections are annually reviewed and updated as necessary.

### ***Steps 2 Success®***

This 'tool kit' for multi-professional continence care was developed in collaboration with the ACA and Boehringer Ingelheim / Eli Lilly & Co and was launched in 2004. It provides invaluable information & tips for establishing new continence services and enhancing existing ones. It is now available on the members section of the association website.

### ***ACA Continence Resource Pack for Care Homes®***

The Resource Pack is produced in partnership with another of our corporate members, PaperPak UK, and aims to heighten the awareness of all healthcare professionals working within the independent sector of the importance of continence promotion and of the early identification, assessment, treatment and management of incontinence.